

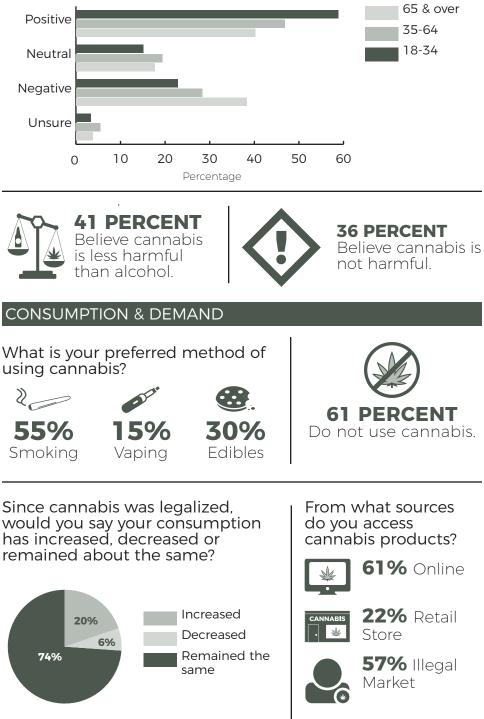
BACKGROUND

This infographic presents the results of community-based research completed by the Peterborough Drug Strategy in October 2019. The purpose of this research was to collect local data regarding non-medical cannabis use.



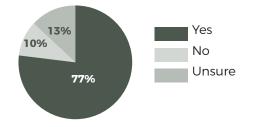
ACCEPTANCE & VIEWS

Do you have a positive or negative opinion of recreational cannabis use?



EDUCATION, AWARENESS & PROMOTION

Do you feel you are aware of the negative effects of cannabis use?





87 PERCENT Believe cannabis education should be a public health priority. **Top three** preferred sources to receive cannabis information:



19% Websites/ Online



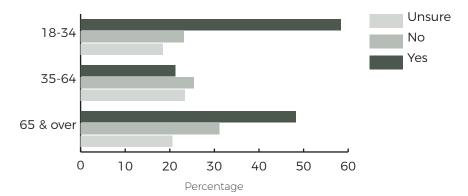
18% Social Media



12% Newspapers

HARM REDUCTION

Are you familiar with the concept of harm reduction?





78 PERCENT Were unaware of Canada's Lower Risk Cannabis Use Guidelines.



66 PERCENT

Could not name a specific harm reduction strategy for cannabis.

Find more cannabis resources at: **www.peterboroughdrugstrategy.com**

